



PRESS RELEASE

For Immediate Release

nanoView Enables Professional HD-SDI Display At Consumer Prices

(Colorado Springs, CO April 12, 2007) Convergent Design announced today the lowest cost HD/SD-SDI to HDMI converter, the nanoView for MSRP of US\$325.

nanoView accepts HD-SDI (1080p, 1080i or 720p) or SD-SDI (486i or 576i) video + audio and precisely maps this stream into HDMI (video + audio) for display on professional or consumer LCD, Plasma, or projector system. This ultra-simple, ultra-small (2.5" x 3") low-power (1.5 Watts) converter fills the need for an easy-to-use (no switches) device to display HD/SD-SDI video/audio at an affordable price.

HDMI is now the defacto standard interconnect for consumer electronics, with projected shipments exceeding 100 million in 2007. HDMI, built on DVI technology, carries uncompressed HD or SD video and audio at 1080p, 1080i, 720p or 486i/576i resolutions in YCbCr 4:2:2, YCbCr 4:4:4 or RGB 4:4:4 color space. The 100% digital video and audio quality is visibly superior to older component analog solutions. Additionally, a single HDMI cable replaces 3-component + 2-audio cables.

nanoView supports a broad range of HD/SD-SDI formats including 1080p30/29.97/25, 1080i60/59.94/50, 720p60/59.94/50, 486i and 576i. Up to 8-channels of embedded 48Khz 24-bit audio are also digitally transferred through nanoView.

Setup of the nanoView is ultra-simple. Just plug in the HD/SD-SDI input and the HDMI output (to the display device). nanoView auto-detects the capabilities of the HDMI display devices and adjusts the video stream accordingly (YCbCr or RGB). The ultra-low latency (60 uS) ensures that the video and audio are always in-sync.

Availability / Additional Info

The nanoView package, which includes a power supply and HDMI cable, carries a suggested price of US\$325 and will be available in Q3/07. More information is available at <http://www.convergent-design.com> You can also visit the Convergent Design NAB booth at SL10830.

About Convergent Design, Inc.

Located in Colorado Springs, CO, Convergent Design specializes in the development of professional video and audio conversion products for NLE and broadcast applications. Convergent Design has received the Vidy, Top Innovation and Pick Hit awards for their converter products.

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